



INNOVATEWORK

INNOVATEWORK: SHAPING THE FUTURE OF BUSINESS

WHAT IS INNOVATEWORK?

We create fun and educational events designed for HR, Talent, Tech, Operations, Marketing and C-Level professionals across Canada.

EVOLUTION OF THE WORKPLACE

Each event provides leaders and innovators a forum to network, exchange ideas and help make a wider impact at every stage of the employee lifecycle.

WHAT TO EXPECT

Together, we are pushing forward to change the world of work!

Formats include panels, debates, Q & As, speakers and lots of networking.

WHY SPON- SOR?



AUDIENCE: HR, Recruitment Operations, Law, Tech, Finance, Leaders & Consultants. Small to large organisations



SUMMIT: 300-500 attendees

MEETUPS: 30-70 attendees



EMAIL DATABASE: 2,000+

MEETUP GROUPS: 3,000+

KEY STATS



SOCIAL MEDIA: 15,000+

WEBSITE: 20,000 visitors+ per month

PODCAST: 32,000+ listens

SPONSOR PORTFOLIO INCLUDES



Contact us to learn more about partnering with InnovateWork

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INNOVATEWORK

SPONSORSHIP PACKAGES

Showcase your brand to HR pros, tech enthusiasts and key decision makers.

We offer sponsorship packages to provide brand exposure and thought leadership at regular community meetups, workshops and large-scale summits.

Packages range from \$500 to \$10,000.

[Visit InnovateWork.co](http://InnovateWork.co) to see our full list of sponsorship packages and contact us for a quote.



INNOVATEWORK SPONSOR ACTIVITIES INCLUDE:

- Sponsored audience address
- Email Campaigns
- Data collection
- Company signage and booth
- HRchat Podcast interviews
- Feature Articles
- Written interviews on The HR Gazette
- Box advert on The HR Gazette
- Complimentary passes
- Branding on event websites
- Branding on Meetup and Eventbrite pages
- Sponsor mentions during events
- Social media promotions
- Transcriptions of interviews
- Campaign reports